



Political Action Committee

2021 HTN Governor's Conference on Hospitality and Tourism

HTN PAC Golf Tournament

Wednesday, September 15 – Old Fort Golf Club

Murfreesboro, TN

7:30 am - Breakfast (CST)

8:30 am - Shotgun Start (CST)

Partner Sponsorship Opportunities

Title Sponsorship Package - \$5,000

- Sponsor logo and web site link will be placed on official conference web site and golf page(s) as our Title Sponsor
- Shared event naming rights along with HTN PAC Golf Tournament as Title Sponsor and will be referred to as such in all print and electronic collateral
- Sponsor logo inclusion with HTN on all event signs and event collateral
- Two foursome packages (8 players - \$1100 value)
- Sponsor logo on all HTN, Facebook, emails golf collateral and web site(s)
- Opportunity to provide/distribute product give-a-ways and sampling throughout the conference/event
- Two Exclusive Hole Sponsorships (\$700 value)
- Special recognition of your company at golf awards ceremony
- Sponsorship of one Closest to the Pin or Longest Drive Skills Contest with sponsor name recognition and hole sign
- Logo signage/banner at clubhouse
- Two booths at the HTN Governor's Conference Trade Show (\$1000 value)
- Two full registrations for the HTN Governor's Conference (\$650 value)

Platinum Sponsorship Package - \$3,500

- Sponsor logo and web site link will be placed on official conference web site and golf page(s) as our Gold Sponsor
- Sponsor logo on all printed and electronic collateral as Platinum Sponsor
- Two foursome packages (8 players - \$1100 value)
- Sponsor logo on all TnHTA, Facebook, emails golf collateral and web site(s)
- Opportunity to distribute product give-a-ways and sampling throughout the event
- One Exclusive Hole Sponsorship (\$350 value)
- Special recognition of your company at golf awards ceremony

- Logo signage/banner at clubhouse
- One booth at the HTN Governor's Conference Trade Show (\$500 value)
- One full registration for the HTN Governor's Conference (\$325 value)

Gold Sponsorship Package - \$2,500

- Sponsor logo and web site link will be placed on official conference web site and golf page(s) as our Gold Sponsor
- Sponsor logo on all printed and electronic collateral as Gold Sponsor
- One foursome package (4 players - \$550 value)
- Sponsor logo on all HTN, Facebook, emails golf collateral and web site(s)
- One Exclusive Hole Sponsorship (\$350 value)
- Logo sign/banner at clubhouse
- One booth at the HTN Governor's Conference Trade Show (\$500 value)

Silver Sponsorship Package - \$1,500

- Sponsor logo and web site link will be placed on official conference web site and golf page(s) as our Silver Sponsor
- Sponsor logo on all printed and electronic collateral as Silver Sponsor
- One foursome package (4 players - \$550 value)
- Sponsor logo on all HTN, Facebook, emails golf collateral and web site(s)
- One Exclusive Hole Sponsorship (\$350 value)
- Logo sign/banner at clubhouse

Breakfast Sponsor - \$1,250

- Sponsor recognition at Breakfast
- Special recognition of your company at golf award ceremony
- Logo Signage

Lunch Sponsor - \$1,250

- Sponsor recognition at Lunch
- Special recognition of your company at golf award ceremony
- Logo Signage

(2) Beverage Cart Sponsor - \$1,000 each –

- Sponsor company logo signs on beverage cart
- Recognition at golf awards ceremony
- One Exclusive Hole Sponsorship (\$350 value)

(1) Hole-in-One Prize Sponsor - \$750 each –

- Sponsor company logo signs on prize hole for the golf tournament.
- One Hole-in-One is a \$10,000 cash prize

(2) Scorecard Sponsor - \$250 each

- Sponsor logo on each golf cart sign & scorecard

Putting Green Sponsor - \$500

- Sponsor company logo signs on putting green for the golf tournament

Hole Sponsor - \$450

- Sponsor company logo signs on a tee for the golf tournament

For sponsorship information/opportunities contact:

Sandi Goad at sandi@hospitalitytn.com or 615-385-9970

John Whisenant at john@hospitalitytn.com or 615-385-9970

For more information and/or a registration form(s) visit: www.tnqcht.com